



Saturday, May 4, 2024 Location: Home of Kevin and Christine New

## SPONSORSHIP OPPORTUNITIES

|  |          |
|--|----------|
| <b>Triple Crown Sponsor - <i>SOLD</i></b>  | \$10,000 |
| <ul style="list-style-type: none"><li>◆ Recognition as the exclusive <b>TRIPLE CROWN SPONSOR</b></li><li>◆ <b>HIGH VISIBILITY LOGO</b> placement on event signage and all event printed materials</li><li>◆ Recognition as the <b>TRIPLE CROWN SPONSOR</b> on all event online promotions, radio, and social media</li><li>◆ Reservations for 8 guests to event</li><li>◆ Logo on event cups used at the event</li><li>◆ <b>TRIPLE CROWN SPONSOR</b> name recognition from stage</li></ul> |          |
| <b>Kentucky Derby Sponsor</b>  | \$5,000  |
| <ul style="list-style-type: none"><li>◆ Recognition as the <b>KENTUCKY DERBY SPONSOR</b></li><li>◆ <b>HIGH VISIBILITY LOGO</b> placement on event signage and all event printed materials</li><li>◆ Recognition as the <b>KENTUCKY DERBY SPONSOR</b> on all event online promotions, radio, and social media</li><li>◆ Reservations for 6 guests to event</li><li>◆ <b>KENTUCKY DERBY SPONSOR</b> name recognition from stage</li></ul>  |          |
| <b>Winner's Circle Sponsor (photo area sponsor)- <i>SOLD</i></b>   | \$2,500  |
| <ul style="list-style-type: none"><li>◆ Logo placement in photo area and online promotions</li><li>◆ Reservations for 2 guests to event</li></ul>  |          |
| <b>Mint Julep Sponsor (2 bar sponsors) - <i>SOLD</i></b>   | \$2,000  |
| <ul style="list-style-type: none"><li>◆ Logo placement at bar area and online promotions</li><li>◆ Reservations for 2 guests to event</li></ul>  |          |
| <b>Preakness Sponsor (valet sponsor)</b>   | \$1,500  |
| <ul style="list-style-type: none"><li>◆ Logo placement in valet area and online promotions</li><li>◆ Reservations for 2 guests to event</li></ul>  |          |
| <b>Belmont Stakes Sponsor</b>  | \$1,000  |
| <ul style="list-style-type: none"><li>◆ Logo placement on event banner and online promotions</li><li>◆ Reservations for 2 guests to event</li></ul>  |          |
| <b>Jockey Sponsor</b>  | \$500    |
| <ul style="list-style-type: none"><li>◆ Company listing on event banner and online promotions</li></ul>  |          |

Please email your company's logo to Karen Rudzinski at [director@wilsoncountyhelpcenter.org](mailto:director@wilsoncountyhelpcenter.org).  
Guest names for reservations must be received by April 19.